### FORM D

1412935

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

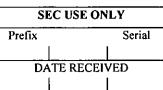
# FORM D

NOTICE OF SALES OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** 

OMR	APPR	ROVAL

OMB NUMBER: 3235-0076 Expires: April 30, 2008

Estimated average burden hours per response . . . 16.00



UN	IFORM LIMITED OFFERING EXEMP	TION
Name of Offering ( check if this is an a	amendment and name has changed, and indicate chang	S OFCEIVED WILL
Filing Under (Check box(es) that apply): Type of Filing: ☑ New Filing ☐ Amendr		Section 4(6)
	A. BASIC IDENTIFICATION DATA	SEP \$ 7 YPP //
1. Enter the information requested about the	issuer	
	endment and name has changed, and indicate change.	200
Address of Executive Offices One Penn Plaza, Suite 4100, New York,	(Number and Street, City, State, Zip Code) NY 10119	Telephone Number (Including Area Code) (646) 367-2020
Address of Principal Business Operations (if different from Executive Offices)	(Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
Brief Description of Business  The development and distribution of ga	mes to online gaming sites and mobile gaming site.	s
Type of Business Organization		PROCECOES
<ul><li>     □ corporation     □ business trust     □ </li></ul>	☐ limited partnership, already formed ☐ limited partnership, to be formed	other (please specify):
Actual or Estimated Date of Incorporation or Jurisdiction of Incorporation or Organization	Month Year Organization: 01 2003 Actual : (Enter two-letter U.S. Postal Service abbreviation for CN for Canada; FN for other foreign jurisdiction)	
GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering seq. or 15 U.S.C. 77d(6).	ng of securities in reliance on an exemption under Re	gulation D or Section 4(6), 17 CFR 230.501 et

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

## State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

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Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

	Α,	BASIC IDENTIFIC	ATION DATA		
<ol><li>Enter the information requeste</li></ol>	-	·• · · · · · · · · · · · · · · · · · ·			
<ul> <li>Each promoter of the issuer</li> </ul>					
<ul> <li>Each beneficial owner having the issuer;</li> </ul>					
<ul> <li>Each executive officer and</li> </ul>	director of corporate is	ssuers and of corporate	general and managing	partners of partnershi	ip issuers; and
<ul> <li>Each general and managing</li> </ul>	partner of partnership	issuers.	<u>,                                      </u>		
Check Box(es) that Apply:	Promoter	☑ Beneficial Owner		☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if ind Kiki, Tomer Ben	liviđual)				
Business or Residence Address	(Number and Street,	City, State, Zip Code)			
One Penn Plaza, Suite 4100, N	•	• • • • • • •			
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	lividual)	: · · · ·			
Kerret, Tal Business or Residence Address	(Number and Street,	City State 7 in Code)		·····	
One Penn Plaza, Suite 4100, N	•	city, state, Zip code)			
Check Box(es) that Apply:	Promoter	☑ Beneficial Owner	☑ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if inc	fividual)				<del> </del>
Leidner, Ofer					
Business or Residence Address	(Number and Street,	City, State, Zip Code)			
One Penn Plaza, Suite 4100,	New York, NY 10119				
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	lividual)				
Gilon, Zohar	·				
Business or Residence Address c/o Tamar Ventures, 50 Rams	(Number and Street, (	•			
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or
					Managing Partner
Full Name (Last name first, if inc Ahmed, Iftikar	lividual)				
Business or Residence Address	(Number and Street,	City, State, Zip Code)			
One Penn Plaza, Suite 4100, N	= = = = = = = = = = = = = = = = = = = =				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	lividual)				
Epstein, Jeffery	011	Oter Cores (St. Co.d.)			
Business or Residence Address		City, State, Zip Code)			
One Penn Plaza, Suite 4100, N Check Box(es) that Apply:	Promoter	☑ Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Call Name (Last East 161-	dividual)				<b>5</b>
Full Name (Last name first, if inc	mviduai)				
Tietz, Yoram Business or Residence Address	(Number and Street	City, State, Zip Code)			
Kremnitzki 5, Tel Aviv, 6789	•	on, said, zip code)			
141 CHIBICARI 3, 1 CI /4414, U/07.		copy and use additiona	ll copies of this sheet, a	s necessary.)	

- <del></del>		D LOVE IN ENTERIOR	ATTON DATE		
2. Enter the information requeste		A. BASIC IDENTIFIC	ATION DATA		
Each promoter of the issuer	_	n organized within the n	act five vears:		
Each beneficial owner havi				0% or more of a cl	ass of equity securities of
the issuer;		·			
<ul> <li>Each executive officer and</li> </ul>			general and managing	partners of partner	ship issuers; and
<ul> <li>Each general and managing</li> </ul>	partner of partnershi	p issuers.			
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)				
Alrig Capital Markets, Ltd.	•				
Business or Residence Address	(Number and Street	, City, State, Zip Code)			
23 Menahem Begin Road, Te	•				
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)				
Orzel, Eran					
Business or Residence Address	(Number and Street	, City, State, Zip Code)			
54 Kosovsky St., Tel Aviv 629	•	,,,,			
Check Box(es) that Apply:	Promoter	☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)				
Business or Residence Address	(Number and Street	, City, State, Zip Code)	<del>.</del> .		
c/o Amdeal Holdings Ltd., 2	=	• •			
Check Box(es) that Apply:	Promoter		☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)		, , , , , , , , , , , , , , , , , , , ,		
Oak Investment Partners XI,	·				
Business or Residence Address	<del></del>	, City, State, Zip Code)			
One Gorham Island, Westpo	•				
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)		- · · · · · · · · · · · · · · · · · · ·		
Morgan Stanley Strategic Inv	•				
Business or Residence Address		, City, State, Zip Code)			
1585 Broadway, New York, N	•				
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if in	dividual)				
Goldman Sachs & Co.					
Business or Residence Address	(Number and Street	, City, State, Zip Code)	· ·-		
1 New York Plaza, 47th Floor	, New York, NY 100	04			
Check Box(es) that Apply:	Promoter		☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if in-	dividual)				
Comcast Interactive Capital,	•				
Business or Residence Address	-	, City, State, Zip Code)			
1500 Market Street 42W, Phi	ladelphia, PA 19102				

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

		. BASIC IDENTIFIC	ATION DATA		
2. Enter the information requeste	<del>-</del>		_		
Each promoter of the issuer				001	e to contain
<ul> <li>Each beneficial owner havi the issuer;</li> </ul>					
<ul> <li>Each executive officer and</li> </ul>			general and managing	partners of partner	ship issuers; and
<ul> <li>Each general and managing</li> </ul>	partner of partnership	issuers.			
Check Box(es) that Apply:	☐ Promoter	⊠ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if inc Pacific Sequoia Holding LLC					
Business or Residence Address		City, State, Zip Code)		-	
250 University Avenue, Suite	•				
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)				
Apax WW Nominees Limited	•				
Business or Residence Address		City, State, Zip Code)			
15 Portland Place, London, W	•	•			
Check Box(es) that Apply:	☐ Promoter	☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividual)				
Argo II Wireless Internet Fun					
Business or Residence Address		City, State, Zip Code)			
601 Edgewater Drive, Suite 3	45, Wakefield, MA 0	1880			
Check Box(es) that Apply:	Promoter	⊠ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if inc	dividua!)				
Equalia Capital Management					
Business or Residence Address		City, State, Zip Code)	-		
3, Rue Maurice, 1204 Geneva	, Switzerland				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if in	dividual)	1			
Business or Residence Address	(Number and Street,	City, State, Zip Code)			
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in	dividual)			•	
Business or Residence Address	(Number and Street,	City, State, Zip Code)			
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☐ Director	☐ General and/or Managing Partner
Full Name (Last name first, if in	dividual)				
Business or Residence Address	(Number and Street,	, City, State, Zip Code)	<u> </u>		
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					В.	INFOR	MATION	ABOUT	OFFERI	NG					
							11.			····		-		Yes	No
1.	Has the	issuer sol	d, or does					ed investor				•••••			⊠
2.	What is	the minin	num inves					z, n mng lividual?						Not Ap	plicable
<b>~</b> ·														Yes	No
3.														$\boxtimes$	
4.	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a									. Ifa					
	person	to be listed	l is an ass	ociated pe	rson or ag	ent of a br	oker or de	aler regist	ered with	the SEC a	nd/or with	a state or	states,		
								o be listed	are assoc	iated perso	ons of sucl	h a broker	or		
Fuil		you may s ast name f		e informat	ion for un	at broker t	or dealer o	my.							
· un	rame (D	ist name i	1131, 11 1110	1110001)											
Busi	ness or R	esidence A	Address	(Number	and Stree	t, City, Sta	ite, Zip Co	ode)							
Nam	e of Asso	ciated Bro	oker or De	ealer									_		<del></del>
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State				s Solicited			t Purchase	ers							_
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	[MT]	[NE]	[NV]	[NH]	[N] ]	[NM]	[NY]	[NC]	[מא]	[OH]	[OK]	[OR]	[PA]		
	[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI ]	[WY]	[PR]		
Full	Name (L	ast name f	īrst, if ind	lividual)											
													_		
Busi	ness or R	esidence A	Address	(Number	and Stree	t, City, Sta	ate, Zip Co	ode)							
Nam	e of Asso	ociated Bro	oker or De	ealer	<del></del>									<del></del>	·····
State	s in Whi	ch Person	Listed Ha	s Solicited	or Intend	ls to Solici	t Purchase	ers	<del></del>						
														□ All	States
	[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL ]	[GA ]	[HI ]	[ID ]		
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	[MT] [RI ]	[NE] [SC]	[NV] [SD]	[NH] [TN]	[NJ ] [TX]	[NM] [UT ]	[NY] [VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]		
Full		ast name f		lividual)									- 1	-	
Busi	ness or R	esidence A	Address	(Number	and Stree	t, City, Sta	ate, Zip Co	ode)	<del></del>					<del></del>	
				·		-									
Nam	ne of Asso	ociated Br	oker or De	ealer		-									
State	es in Whi	ch Person	Listed Ha	s Solicited	l or Intend	ls to Solic	it Purchase	ers							
	(Check	"All State	s" or chec	ck individi	ual States)								•••••		l States
	[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	[FL]	[GA]	[HI ]	[ID ]		
	[IL ] [MT]	[IN] [NE]	[IA ] [NV]	[KS] [NH]	[KY] [NJ]	[LA ] [NM]	[ME] [NY]	[MD] [NC]	[MA] [ND]	[MI ] [OH ]	[MN] [OK ]	[MS ] [OR ]	[MO] [PA ]		
	[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[WA]	[vvj	[wɪ]	[WY]	[PR ]		

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

### C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \infty and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Amount Already Aggregate Offering Price Sold Type of Security Debt ..... \$ 0 18,052,771.44 18,052,771.44 Equity ..... \$ ☐ Common ☐ Preferred 0 Convertible Securities (including Warrants)..... 0 \$ Partnership Interests..... Other (Specify: \_\_\_\_\_)..... 0 \$ 0 \$ Total..... 18,052,771.44 18,052,771.44 Answer also in Appendix, Column 3, if filing under ULOE. 2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Number **Dollar Amount** of Purchases Investors Accredited Investors..... \$ 18,052,771.44 21 0 \$ Non-accredited Investors ..... Total (for filings under Rule 504 only)..... 0 0 Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. **Dollar Amount** Type of Security Sold Type of Offering Rule 505..... Regulation A..... Rule 504..... Total..... a. Furnish a statement of all expenses in connection with the issuance and distribution of the 4. securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an

6 of 6

Accounting Fees ......

 200.000.00

100,000.00

300,000.00

expenditure is not known, furnish an estimate and check the box to the left of the estimate.

	C. OFFERING PRICE, NUMI	BER OF INVESTORS, EXPENSES A	ND US	E OF PROC	EEDS	
	<ul> <li>Enter the difference between the aggregate off</li> <li>Part C - Question 1 and total expenses furnished i</li> <li>This difference is the "adjusted gross proceeds to</li> </ul>	n response to Part C - Question 4.a.			\$ <u>17</u>	,752,771.44
5.	Indicate below the amount of the adjusted gross p to be used for each of the purposes shown. If the furnish an estimate and check the box to the left o payments listed must equal the adjusted gross pro response to Part C - Question 4.b above.	amount for any purpose is not known, f the estimate. The total of the				
				ayments to		
				Officers.		Payments To
			_	Affiliates	'	Others
	Salaries and fees		□\$		□\$	
	Purchase of real estate		□ \$		□ \$	
	Purchase, rental or leasing and installation of mac	hinery and equipment	□\$		□ \$	
	Construction or leasing of plant buildings and fac-	lities	□\$		□ \$	
	Acquisition of other businesses (including the val offering that may be used in exchange for the asset	ts or securities of another issuer			- 571 ¢	15 552 551 44
	pursuant to a merger)		□ \$	<del></del>	_ <b>⊠</b> \$	17,752,771.44
	Repayment of indebtedness				\$	
	Working capital				□\$	
	Other (specify):		□\$		_ \$	
			<b>□</b> \$		□\$	
	Column Totals	, · · ·	□\$	0	□\$	17,752,771.44
	Total Payments Listed (column totals added)		⊠ \$ <u>17,752,771.44</u>			
<u>-</u>		D. FEDERAL SIGNATURE				<del></del>
sign	issuer has duly caused this notice to be signed by the ature constitutes an undertaking by the issuer to furnimation furnished by the issuer to any non-accredited	sh to the U.S. Securities and Exchange	Commi	ssion, upon wr		
Issu	er (Print or Type)	Signature			Date	
Obe	ron Media, Inc.				September	<u>/4</u> , 2007
	ne of Signer (Print or Type)	Title of Signer (Print or Type)				
Ta	me Be-10,1k;	Chief Executive	. Off	ficer		

**ATTENTION** 

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)